# JO CROFTS ART

Art That Captures The Soul

## ABSTRACT COMMISSION GUIDE

### WELCOME

Abstract art allows me to express energy, emotion, and movement in a raw and intuitive way. Whether you're marking a moment, creating a statement piece for your home, or simply responding to colour and texture, I'll work with you to bring your vision to life.

## What's Included

- A personal consultation via email or video
- Colour palette & emotion discussion
- Digital mock-up or colour plan
- Creation on stretched canvas or high-quality paper
- Tracked and insured UK delivery
- Certificate of authenticity

## Sizes & Pricing

#### Standard Rectangle Format

| Size        | Dimensions  | Price |
|-------------|-------------|-------|
| Small       | 30 × 30 cm  | £235  |
| Medium      | 40 × 50 cm  | £355  |
| Large       | 60 × 80 cm  | £495  |
| Extra Large | 80 × 100 cm | £645  |

#### Square Format

| Size        | Dimensions | Price |
|-------------|------------|-------|
| Small       | 30 × 30 cm | £235  |
| Medium      | 50 × 50 cm | £395  |
| Large       | 70 × 70 cm | £595  |
| Extra Large | 90 × 90 cm | £695  |

#### Long / Panoramic Format (Tall or Wide)

| Size & Style               | Dimensions  | Price |
|----------------------------|-------------|-------|
| Slim Medium                | 30 × 60 cm  | £295  |
| Long Tall/Wide             | 40 × 100 cm | £445  |
| Statement<br>Vertical/Wide | 50 × 120 cm | £645  |

Custom sizes quoted on request. Additional finishes (metallics, texture layers) available.

## COMMISSION PROCESS

#### **1. Share Your Vision**

Tell me what you'd like the piece to evoke — colours, emotions, energy, or meaning.

#### 2. Mock-Up / Mood board

I'll create a concept sketch or digital colour palette to get us aligned before I begin.

#### 3. Creation

Your artwork will be built in layers of texture, movement, and feeling. You'll receive photo updates.

#### 4. Delivery

Once approved, your piece is carefully packaged and delivered with love.

#### Let's create something special together

Visit jocroftsart.co.uk/commission-information/commission-enquiries

