

# JO CROFTS ART

Art That Captures The Soul



## ABSTRACT COMMISSION GUIDE

### WELCOME

Abstract art allows me to express energy, emotion, and movement in a raw and intuitive way. Whether you're marking a moment, creating a statement piece for your home, or simply responding to colour and texture, I'll work with you to bring your vision to life.

### WHAT'S INCLUDED

- A personal consultation via email or video
- Colour palette & emotion discussion
- Digital mock-up or colour plan
- Creation on stretched canvas or high-quality paper
- Tracked and insured UK delivery
- Certificate of authenticity

### SIZES & PRICING

#### **Standard Rectangle Format**

Size	Dimensions	Price
Small	16" × 20" (40 × 50 cm)	£320
Medium	20" × 24" (50 × 60 cm)	£480
Large	24" × 30" (61 × 76 cm)	£720
Extra Large	30" × 40" (76 × 101 cm)	£900
Statement XL	36" × 48" (91 × 122 cm)	£1,037
Statement XXL	40" × 60" (101 × 152 cm)	£1,320
Monumental	48" × 60" (122 × 152 cm)	£1,584

Square Format

Size	Dimensions	Price
Small	12" × 12" (30 × 30 cm)	£216
Medium	16" × 16" (40 × 40 cm)	£384
Medium-Large	20" × 20" (50 × 50 cm)	£400
Large	24" × 24" (61 × 61 cm)	£576
Extra Large	30" × 30" (76 × 76 cm)	£675
Statement XL	36" × 36" (91 × 91 cm)	£972
Statement XXL	40" × 40" (101 × 101 cm)	£960
Monumental Square	48" × 48" (122 × 122 cm)	£1,267

Long / Panoramic Format (Tall or Wide)

Size	Dimensions	Price
Slim Panoramic	12" × 36" (30 × 91 cm)	£432
Long Statement	16" × 40" (40 × 101 cm)	£640
Extra Long	20" × 48" (50 × 122 cm)	£720
Monumental Wide	24" × 60" (61 × 152 cm)	£864

Custom sizes quoted on request. Additional finishes (metallics, texture layers) available.

## COMMISSION PROCESS

### 1. Share Your Vision

Tell me what you'd like the piece to evoke — colours, emotions, energy, or meaning.

### 2. Mock-Up / Mood board

I'll create a concept sketch or digital colour palette to get us aligned before I begin.

### 3. Creation

Your artwork will be built in layers of texture, movement, and feeling. You'll receive photo updates.

### 4. Delivery

Once approved, your piece is carefully packaged and delivered with love.

### Let's create something special together

[Visit \[jocroftsart.co.uk/commission-information/commission-enquiries\]\(https://jocroftsart.co.uk/commission-information/commission-enquiries\)](https://jocroftsart.co.uk/commission-information/commission-enquiries)

